



BREAST CANCER

Awareness Month

Rotary Area 3I and 3J, District 3860 Unites for "Pink October" in Butuan City



Rotary International, District 3860 simultaneously celebrated its flagship project, "Pink October," in observance of Breast Cancer Awareness Month. On October 18, 2024, at Grand Palace Hotel, Butuan City, the Rotary Club of Midtown Butuan, led by President Ma. Theresa M. Salise, hosted this impactful event in partnership with the Department of Health and the City Government of Butuan.

This event, a joint Area Project of 3I and 3J, was attended by nine Rotary clubs in Butuan City, coming together to raise awareness about breast cancer, promote early detection, and extend support to those affected. The program featured informative talks, medical consultations, and empowering messages, reinforcing the crucial message that early detection saves lives.

Through this collaborative effort, Rotary District 3860 reaffirmed its commitment to women's health and community service, ensuring that awareness and support reach those who need it most.

Moments of Hope and Awareness: Pink October in Action

A collection of heartfelt moments from the Pink October event held on October 18, 2024, at Grand Palace Hotel, Butuan City. These photos capture the unity and dedication of Rotary District 3860, the Department of Health, the City Government of Butuan, and the nine participating Rotary clubs as they came together for a cause that saves lives. From inspiring speeches to medical consultations and the symbolic pink ribbon advocacy, each snapshot reflects the commitment to breast cancer awareness, early detection, and support for those affected.



Moments of Hope and Awareness: Pink October in Action

The event was not just a gathering but a movement that reinforced the importance of early detection in saving lives. Through informative talks by healthcare professionals, participants gained a deeper understanding of breast cancer risks, symptoms, and the crucial role of regular check-ups and self-examinations. Women who have bravely fought and survived breast cancer shared their inspiring journeys, reminding everyone that awareness, early intervention, and a strong support system can make all the difference.

Beyond medical awareness, the event was a celebration of solidarity and hope. The pink-themed venue, filled with banners, and heartfelt messages, set the tone for an inspiring day of advocacy and action. Members of the Rotary Club of Midtown Butuan, led by President Ma. Theresa M. Salise, worked tirelessly alongside volunteers to make this event a success, demonstrating the power of collective effort in making a difference. With every smile, shared story, and moment of learning, the event reaffirmed the Rotary Club's commitment to serving the community, promoting health and wellness, and spreading the message that early detection truly saves lives.

As we move forward, let us continue to spread awareness, support those affected, and champion the fight against breast cancer—not just in October, but every day of the year.



World Polio Day 2024: A United Effort to End Polio Now

Every year, on October 24, Rotary International leads the world in commemorating World Polio Day, a global initiative dedicated to raising awareness and support in the fight to eradicate polio. This day serves as a powerful reminder of Rotary's unwavering commitment to ending polio worldwide. Since launching the End Polio Now campaign, Rotary International has been at the forefront of immunization efforts, working alongside the World Health Organization (WHO), UNICEF, the Bill & Melinda Gates Foundation, and governments worldwide to ensure that no child suffers from this preventable disease. Thanks to these efforts, polio cases have been reduced by 99.9%, yet the mission continues until polio is completely eradicated.

In solidarity with this global movement, Rotary District 3860's Area 3I and 3J celebrated World Polio Day 2024 with a community immunization program at Libertad Covered Court, Butuan City.



This initiative aimed to protect children from polio and reinforce the significance of routine immunization. Beyond vaccination, the event also included the distribution of school supplies to selected children in the community, reinforcing Rotary's holistic approach to supporting the next generation. Through these efforts, Rotary reaffirms its mission—not only to end polio but to ensure a healthier, brighter future for children everywhere. As we push toward a polio-free world, we encourage everyone to take action, raise awareness, and continue supporting this noble cause. Together, we can End Polio Now.



